

DREAMSCAPES

TRAVEL AND LIFESTYLE MAGAZINE

NOW
DELIVERED WITH
THE GLOBE AND MAIL'S
WEEKEND EDITION

2018 RATE CARD

PRINT

Distributed to all subscribers in all major Canadian markets as a supplement in *The Globe and Mail*, reaching the most desirable households across the country. Available in all Air Canada Maple Leaf Lounges.

ONLINE & DIGITAL

Each issue of *DREAMSCAPES* is accessible online in its entirety with links to advertisers' sites, contests and past issues.

DREAMSCAPES offers digital subscriptions through several online digital newsstand sites, including zinio.com, the iTunes Store and pocketmags.com.

DREAMSCAPES.CA

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THE GLOBE AND MAIL 



Meliã Nassau Beach Resort

Isabel Putinja

Steve Gillick



Visit California/David Collier

Monroe County Tourist Development Council, The Florida Keys & Key West



Brian Morrison/Tourism Ireland





Chris Robinson



David Briggs/Arctic Kingdom



Hawaii Tourism Authority/Tor Johnson

ADVERTISING RATES

SIZE OF ADVERTISEMENT	NUMBER OF INSERTIONS		
	1X	3X	6X
Double Page Spread	\$ 12,950	\$ 12,200	\$ 11,600
Outside Back Cover	\$ 8,790	\$ 8,350	\$ 7,920
Inside Front Cover	\$ 8,390	\$ 7,990	\$ 7,500
Inside Back Cover	\$ 7,950	\$ 7,550	\$ 7,150
Full Page	\$ 7,950	\$ 7,550	\$ 7,150
2/3 Page	\$ 5,695	\$ 5,400	\$ 5,140
1/2 Page	\$ 4,950	\$ 4,650	\$ 4,450
1/3 Page	\$ 3,790	\$ 3,600	\$ 3,400
1/6 Page	\$ 2,225	\$ 2,130	\$ 1,995

ASK ABOUT OUR ASSOCIATION, MULTI-ADVERTISER PAGES AND WEB ADVERTISING RATES

General

The rates are net per insertion and include process colour.

Charges for inserts, special positions and ad sizes are available on request.

Ad design and make-up charges available on request.

Payment Terms

Invoice payable upon receipt.

Costs for the printing of inserts are payable prior to printing.

Contract Terms

The publisher reserves the right to refuse advertising that is not in keeping with the objectives of DreamScapes.

Globelite's liability is limited to the replacement of equivalent space.

Other than confirmed positions, request positions are not guaranteed.

DREAMSCAPES.CA

- Consumers are able to view and download the full magazine online at dreamscapes.ca.
- Free online consumer subscriptions are available with automatic email notification and direct links to the site.
- All advertisers receive a direct link from the advertisement to their website.
- Ask about our web advertising rates and special programs.

DISTRIBUTION

THE GLOBE AND MAIL

Ontario	71,275
British Columbia.....	15,075
Alberta	8,375
Quebec.....	4,300
Manitoba/Saskatchewan.....	2,000

TOTAL GLOBE AND MAIL DISTRIBUTION..... 101,025

Air Canada Maple Leaf Lounges 3,000

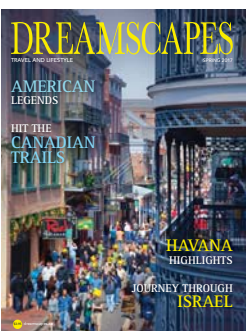
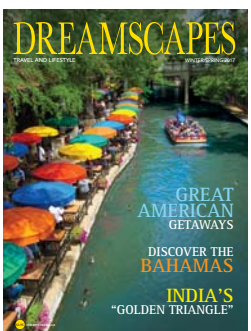
Special Publisher Mailings 1,400

TOTAL DISTRIBUTION PER ISSUE..... 105,425

TOTAL READERSHIP PER ISSUE..... 253,000

AD CLOSING DATES & MATERIAL DEADLINES

2018 ISSUES	CLOSING DATE	MATERIAL DUE	DISTRIBUTION DATE – SATURDAY
WINTER/SPRING	January 15	January 18	February 10
SPRING	March 5	March 8	April 7
SPRING/SUMMER	April 23	April 26	May 26
FALL	August 27	August 30	September 29
FALL/WINTER	October 1	October 4	November 3
WINTER	November 5	November 8	December 8



2018 EDITORIAL SCHEDULE

1. WINTER/SPRING

Visit The USA, Florida Feature, Caribbean Feature, Canada, Asia/Oceania, Europe/Mediterranean, Weddings & Romantic Getaways, Spring Break Holidays, Adventure Travel, Cruising, Recreational Real Estate, Shopping

2. SPRING

Canada Feature, Visit The USA, California Feature, Australia/New Zealand, Caribbean, Emerging Destinations, Driving Holidays, Shopping, Loyalty Programs, Cruising

3. SPRING/SUMMER

Visit The USA, Canada Coast To Coast, Europe/Mediterranean, Central & South America, Adventure Travel, Asia, Driving Holidays, Shopping, Recreational Real Estate

4. FALL

Visit The USA, Caribbean, Canada, Asia/Oceania, Africa, Driving Holidays, Culinary & Wine, Adventure Travel, Mini Getaways, Cruising

5. FALL/WINTER

Visit The USA, Florida Feature, Caribbean Feature, Cruising, Europe/Mediterranean, Asia, Central & South America, Loyalty Programs, Emerging Destinations, Shopping, Canada

6. WINTER

Visit The USA, Florida Feature, Canada Winter, Caribbean, Cruising, Australia/New Zealand, Adventure Travel, Travel Gear, Recreational Real Estate, Asia, Shopping

REGULAR FEATURES

Travel Gallery
Travel Sleuth
Celebrity Travel Corner
Web Listings at a Glance

The editorial schedule is subject to change.

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Ventura County Coast



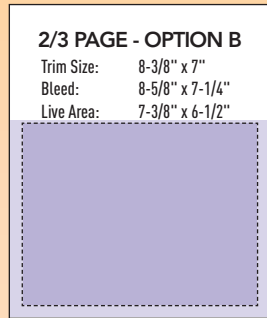
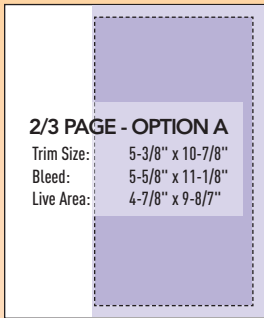
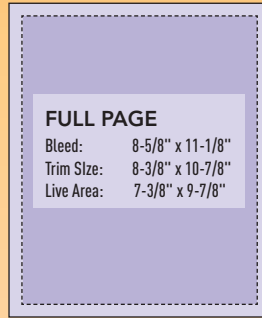
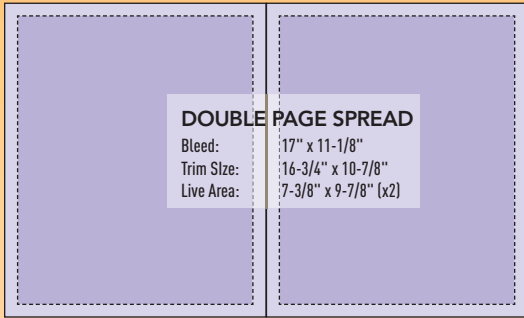
Myrtle Beach Area CVB



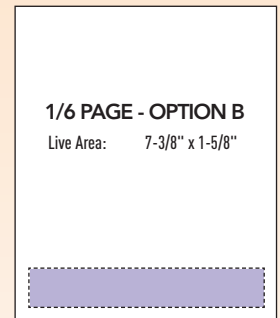
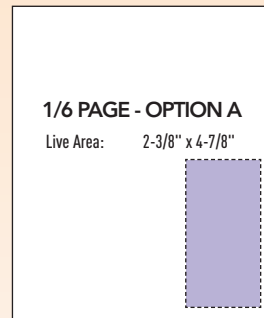
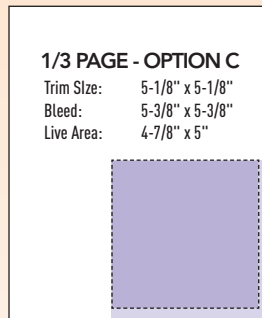
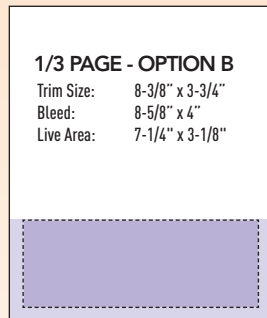
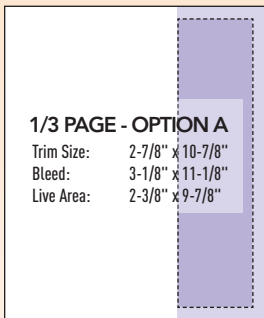
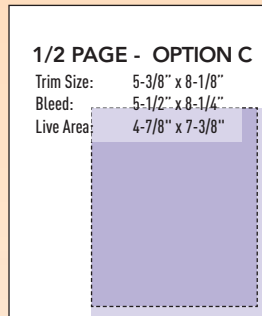
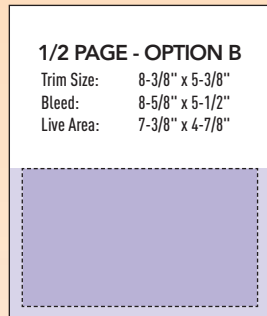
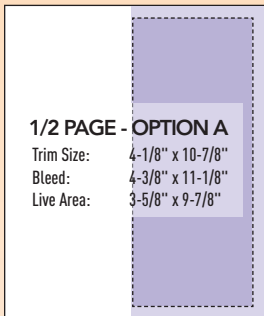
Booking.com



AD DIMENSIONS & SPECIFICATIONS



ALL BLEED SIZES INCLUDE 1/8" BLEED ON ALL SIDES.



TRIM SIZE (FINISHED SIZE)
 8-3/8" Wide x 10-7/8" Deep

BLEED ADS
 All bleed sizes include 1/8" bleed on all sides.

LIVE AREA
 Keep live text 1/4" away from the trim edge.

ACCEPTABLE AD FORMATS
 PDF (PDF/X-1a compliant) – preferable
 Adobe InDesign CC 2015*
 Adobe Illustrator CC 2015*
 Quark XPress 2016*
 *Please supply fonts and links

ACCEPTABLE MEDIA
 CD, DVD, Email, FTP
 Please contact us for FTP login

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ADDITIONAL INFORMATION
 Full colour process printing, web press.
 Self cover with two-wire saddle stitch.
 Advertiser should supply a high resolution colour proof with ad material to allow for accuracy of colour and content.

Streamsong Resort



Fogo Island Inn



Club Med Columbus Isle

