

# DREAMSCAPES

TRAVEL AND LIFESTYLE MAGAZINE

Naples, Marco Island, Everglades CVB

NOW  
DELIVERED  
WITH THE WEEKEND  
EDITION OF  
**THE GLOBE  
AND MAIL**

## 2019 RATE CARD

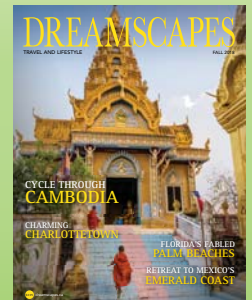
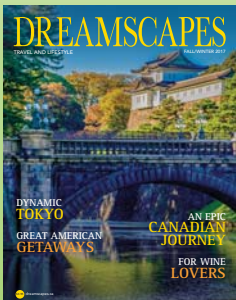
### PRINT

Distributed to subscribers in major Canadian markets as a supplement in *The Globe and Mail*, reaching the most desirable households across the country. Available in all Air Canada Maple Leaf Lounges.

### ONLINE & DIGITAL

Each issue of *DREAMSCAPES* is accessible online in its entirety with links to advertisers' sites, contests and past issues.

*DREAMSCAPES* offers digital subscriptions through several online digital newsstand sites, including zinio.com, pressreader.com, the iTunes Store and pocketmags.com.



## DREAMSCAPES.CA

*DREAMSCAPES* is published by Globelite Travel Marketing Inc.  
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THE GLOBE AND MAIL 







IHVB



Discover Halifax



© Dennis Minty

# ADVERTISING RATES

SIZE OF ADVERTISEMENT	NUMBER OF INSERTIONS		
	1X	3X	6X
Double Page Spread .....	\$ 12,950	\$ 12,200	\$ 11,600
Outside Back Cover .....	\$ 8,790	\$ 8,350	\$ 7,920
Inside Front Cover .....	\$ 8,390	\$ 7,990	\$ 7,500
Inside Back Cover .....	\$ 7,950	\$ 7,550	\$ 7,150
Full Page .....	\$ 7,950	\$ 7,550	\$ 7,150
2/3 Page .....	\$ 5,695	\$ 5,400	\$ 5,140
1/2 Page .....	\$ 4,950	\$ 4,650	\$ 4,450
1/3 Page .....	\$ 3,790	\$ 3,600	\$ 3,400
1/6 Page .....	\$ 2,225	\$ 2,130	\$ 1,995

ASK ABOUT OUR ASSOCIATION, MULTI-ADVERTISER PAGES AND WEB ADVERTISING RATES

## GENERAL

The rates are net per insertion and include process colour.

Charges for inserts, special positions and ad sizes are available on request.

Ad design and make-up charges available on request.

## PAYMENT TERMS

Invoice payable upon receipt.

Costs for the printing of inserts are payable prior to printing.

## CONTRACT TERMS

The publisher reserves the right to refuse advertising that is not in keeping with the objectives of DREAMSCAPES.

Globelite's liability is limited to the replacement of equivalent space.

Other than confirmed positions, request positions are not guaranteed.

## DREAMSCAPES.CA

- Consumers are able to view and download the full magazine online at dreamscapes.ca.
- Free online consumer subscriptions are available with automatic email notification and direct links to the site.
- All advertisers receive a direct link from the advertisement to their website.
- Ask about our web advertising rates and special programs.

# DISTRIBUTION

## THE GLOBE AND MAIL

Ontario .....	60,900
British Columbia .....	19,950
Alberta .....	10,575
Quebec .....	8,575

**TOTAL GLOBE AND MAIL DISTRIBUTION.... 100,000**

**Air Canada Maple Leaf Lounges ..... 3,000**

**Special Publisher Mailings ..... 1,400**

**TOTAL DISTRIBUTION PER ISSUE ..... 104,400**

**TOTAL READERSHIP PER ISSUE ..... 500,000**

# AD CLOSING DATES & MATERIAL DEADLINES

## 2019 ISSUES

WINTER/SPRING

SPRING

SPRING/SUMMER

FALL

FALL/WINTER

WINTER

## CLOSING DATE

January 14

March 4

April 22

August 26

September 30

November 4

## MATERIAL DUE

January 17

March 7

April 25

August 29

October 3

November 7

## DISTRIBUTION DATE – SATURDAY

February 9

April 6

May 25

September 28

November 2

December 7



Geoffrey Ragatz



Neil Robertson



Emperorcosar/Shutterstock.com

## 2019 EDITORIAL SCHEDULE

### 1. WINTER/SPRING

Visit The USA, Florida Feature, Caribbean Feature, Canada, Asia/Oceania, Europe/Mediterranean, Weddings & Romantic Getaways, Spring Break Holidays, Adventure Travel, Cruising, Recreational Real Estate, Shopping

### 2. SPRING

Canada Feature, Visit The USA, California Feature, Australia/New Zealand, Caribbean, Emerging Destinations, Driving Holidays, Shopping, Loyalty Programs, Cruising

### 3. SPRING/SUMMER

Visit The USA, Canada Coast To Coast, Europe/Mediterranean, Central & South America, Adventure Travel, Asia, Driving Holidays, Shopping, Recreational Real Estate

### 4. FALL

Visit The USA, Caribbean, Canada, Asia/Oceania, Africa, Driving Holidays, Culinary & Wine, Adventure Travel, Mini Getaways, Cruising

### 5. FALL/WINTER

Visit The USA, Florida Feature, Caribbean Feature, Cruising, Europe/Mediterranean, Asia, Central & South America, Loyalty Programs, Emerging Destinations, Shopping, Canada

### 6. WINTER

Visit The USA, Florida Feature, Canada Winter, Caribbean, Cruising, Australia/New Zealand, Adventure Travel, Travel Gear, Recreational Real Estate, Asia, Shopping

### REGULAR FEATURES

Travel Gallery  
Travel Sleuth  
Celebrity Travel Corner  
Web Listings at a Glance

*The editorial schedule is subject to change.*

### EDITORIAL OFFICE

Donna Vieira, Editor  
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### PUBLISHER

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Mai Nguyen



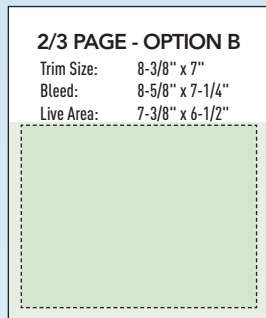
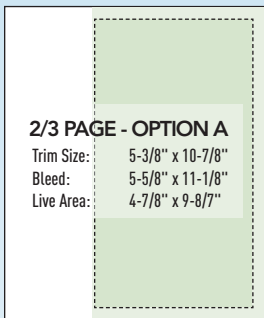
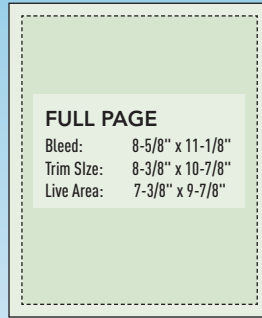
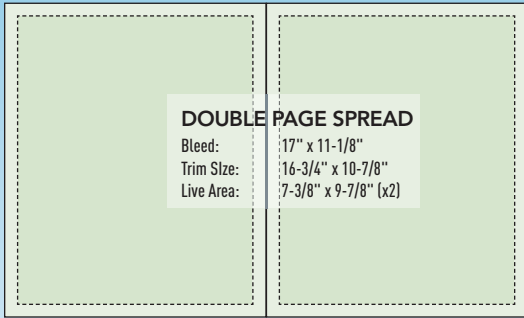
The Prairie Club



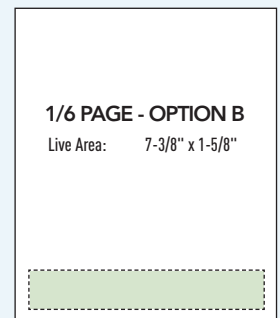
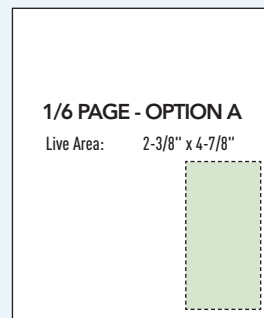
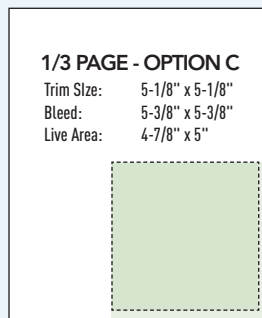
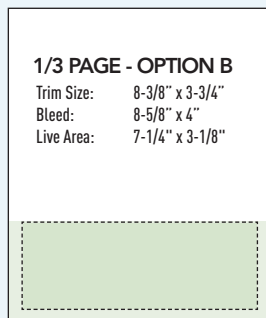
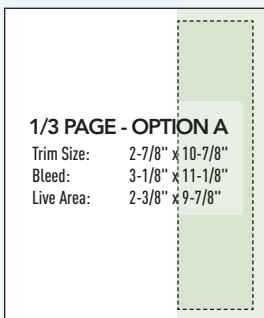
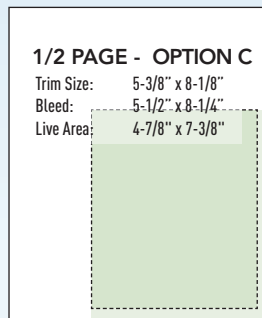
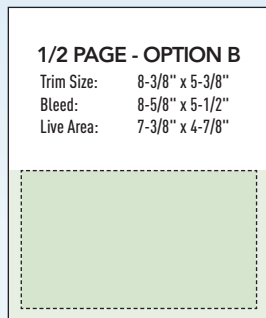
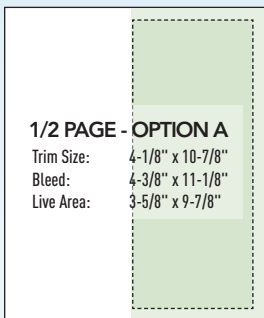
Kamalaya



# AD DIMENSIONS & SPECIFICATIONS



**ALL BLEED SIZES INCLUDE 1/8" BLEED ON ALL SIDES.**



## TRIM SIZE (FINISHED SIZE)

8-3/8" Wide x 10-7/8" Deep

## BLEED ADS

All bleed sizes include 1/8" bleed on all sides.

## LIVE AREA

Keep live text 1/4" away from the trim edge.

## ACCEPTABLE AD FORMATS

PDF (PDF/X-1a compliant) – preferable

Adobe InDesign CC 2018\*

Adobe Illustrator CC 2018\*

Quark XPress 2018\*

\*Please supply fonts and links

## ACCEPTABLE MEDIA

CD, DVD, Email, FTP

Please contact us for FTP login

## SUBMIT MATERIAL TO

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Toronto, ON M2H 3L4

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fax: 416-497-0871

dreamscapesmagazine@rogers.com

## ADDITIONAL INFORMATION

Full colour process printing, web press.

Self cover with two-wire saddle stitch.

Advertiser should supply a high resolution colour proof with ad material to allow for accuracy of colour and content.

Tourism PEI/John Sylvester



Bel Air Tremblant



Palm Beach International Polo

