

DREAMSCAPES

TRAVEL AND LIFESTYLE MAGAZINE



THE BEACHES OF FORT MYERS & SANIBEL



BOTA BOTA



VANCOUVER INTERNATIONAL CHILDREN'S FESTIVAL

2021 RATE CARD

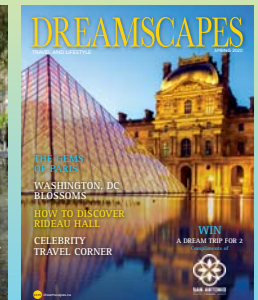
PRINT

Distributed to subscribers in major Canadian markets as a supplement in *The Globe and Mail*, reaching the most desirable households across the country. Available in all Air Canada Maple Leaf Lounges.

ONLINE & DIGITAL

Each issue of *DREAMSCAPES* is accessible online in its entirety with links to advertisers' sites, contests and past issues.

DREAMSCAPES offers digital subscriptions through several online digital newsstand sites, including zinio.com, pressreader.com, the iTunes Store, issuu.com and pocketmags.com.



DREAMSCAPES.CA

DREAMSCAPES is published by Globelite Travel Marketing Inc.
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THE GLOBE AND MAIL 





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NORDIK SPA-NATURE

ADVERTISING RATES

SIZE OF ADVERTISEMENT	NUMBER OF INSERTIONS		
	1X	2X	3X
Double Page Spread	\$ 12,950	\$ 12,200	\$ 11,600
Outside Back Cover	\$ 8,790	\$ 8,350	\$ 7,920
Inside Front Cover	\$ 8,390	\$ 7,990	\$ 7,500
Inside Back Cover	\$ 7,950	\$ 7,550	\$ 7,150
Full Page	\$ 7,950	\$ 7,550	\$ 7,150
2/3 Page	\$ 5,695	\$ 5,400	\$ 5,140
1/2 Page	\$ 4,950	\$ 4,650	\$ 4,450
1/3 Page	\$ 3,790	\$ 3,600	\$ 3,400
1/6 Page	\$ 2,225	\$ 2,130	\$ 1,995

ASK ABOUT OUR ASSOCIATION, MULTI-ADVERTISER PAGES AND WEB ADVERTISING RATES

GENERAL

The rates are net per insertion and include process colour.

Charges for inserts, special positions and ad sizes are available on request.

Ad design and make-up charges available on request.

PAYMENT TERMS

Invoice payable upon receipt.

Costs for the printing of inserts are payable prior to printing.

CONTRACT TERMS

The publisher reserves the right to refuse advertising that is not in keeping with the objectives of DREAMSCAPES.

Globelite's liability is limited to the replacement of equivalent space.

Other than confirmed positions, request positions are not guaranteed.

DREAMSCAPES.CA

- Consumers are able to view and download the full magazine online at dreamscapes.ca.
- Free online consumer subscriptions are available with automatic email notification and direct links to the site.
- All advertisers receive a direct link from the advertisement to their website.
- Ask about our web advertising rates and special programs.

DISTRIBUTION

THE GLOBE AND MAIL

Ontario..... 59,900

Quebec..... 5,475

British Columbia..... 14,050

Alberta 5,600

TOTAL GLOBE AND MAIL DISTRIBUTION 85,025

Air Canada Maple Leaf Lounges..... 4,000

Special Publisher Mailings 1,000

TOTAL DISTRIBUTION PER ISSUE 90,025

TOTAL READERSHIP PER ISSUE 500,000

AD CLOSING DATES & MATERIAL DEADLINES

2021 ISSUES	CLOSING DATE	MATERIAL DUE	DISTRIBUTION DATE
WINTER/SPRING	January 29	February 3	February 25
SPRING/SUMMER	April 20	April 23	May 20
FALL/WINTER	September 27	September 30	October 28
WINTER	November 5	November 10	December 9



ILONA KAUREMSZKY



© LUC ROUSSEAU SÉPAQ



JOSEPHINE MATYAS

2021 EDITORIAL SCHEDULE

1. WINTER/SPRING

Florida Feature, Caribbean Feature, Canada, Visit The USA, Asia/Oceania, Europe/Mediterranean, Weddings & Romantic Getaways, Spring Break Holidays, Adventure Travel, Cruising, Recreational Real Estate, Shopping

2. SPRING/SUMMER

Canada Coast to Coast, Visit The USA, Europe/Mediterranean, Central & South America, Adventure Travel, Asia, Driving Holidays, Shopping, Cruising

3. FALL/WINTER

Canada, Florida Feature, Visit The USA, Caribbean Feature, Cruising, Europe/Mediterranean, Asia, Central & South America, Loyalty Programs, Emerging Destinations, Shopping

4. WINTER

Florida Feature, Canada Winter, Caribbean, Cruising, Visit The USA, Australia/New Zealand, Adventure Travel, Travel Gear, Recreational Real Estate, Asia, Shopping

REGULAR FEATURES

Travel Gallery
Travel Sleuth
Celebrity Travel Corner
Web Listings at a Glance

The editorial schedule is subject to change.

EDITORIAL OFFICE

Ilona Kauremszky, Editor
Phone: 647-819-0891
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PUBLISHER

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or 1-888-700-4464
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NATURE VIVE

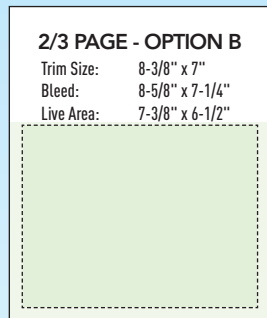
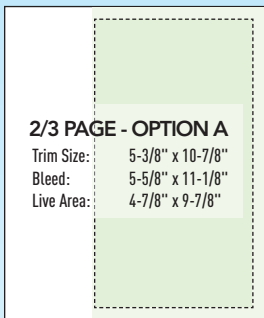
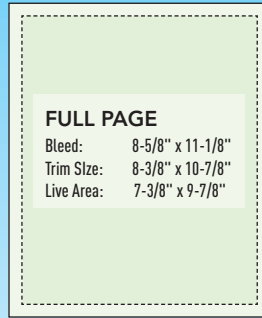
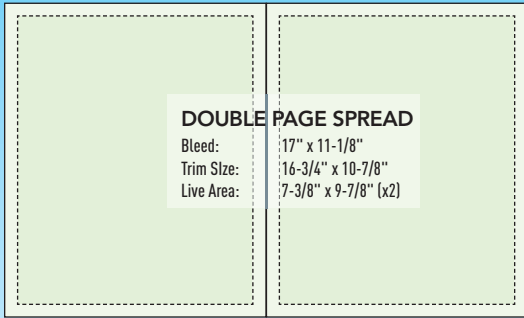


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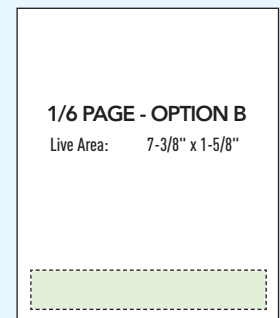
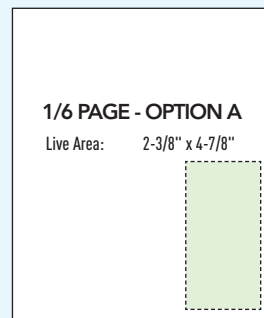
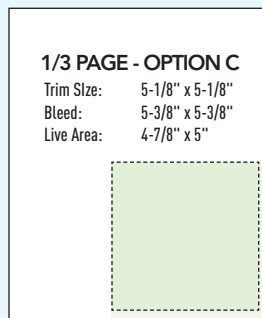
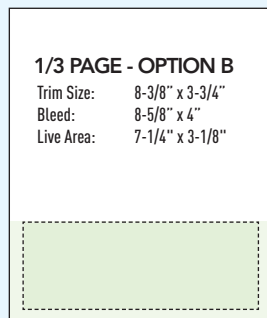
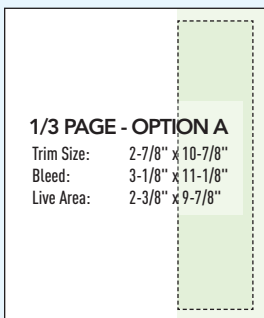
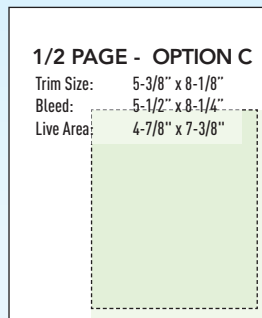
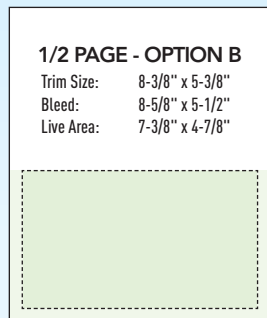
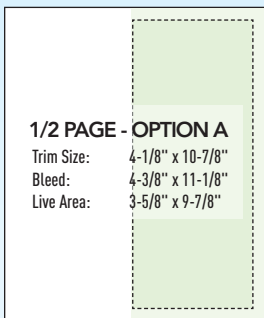


GAIL JONES

AD DIMENSIONS & SPECIFICATIONS



ALL BLEED SIZES INCLUDE 1/8" BLEED ON ALL SIDES.



TRIM SIZE (FINISHED SIZE)

8-3/8" Wide x 10-7/8" Deep

BLEED ADS

All bleed sizes include 1/8" bleed on all sides.

LIVE AREA

Keep live text 1/4" away from the trim edge.

ACCEPTABLE AD FORMATS

PDF (PDF/X-1a compliant) – preferable

Adobe InDesign CC 2019*

Adobe Illustrator CC 2019*

Quark XPress 2018*

*Please supply fonts and links

ACCEPTABLE MEDIA

CD, DVD, Email, FTP

Please contact us for FTP login

SUBMIT MATERIAL TO

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fax: 416-497-0871

dreamscapesmagazine@rogers.com

ADDITIONAL INFORMATION

Full colour process printing, web press.

Self cover with two-wire saddle stitch.

Advertiser should supply a high resolution

colour proof with ad material to allow for

accuracy of colour and content.

SEXTANTIO



NATIONAL CHERRY BLOSSOM FESTIVAL



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